

O/O General Manager (S & M)
Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/164 /STVs /2015-16/ 71

dt @ Chennai-2 the 05-08-15

Sub: Introduction of New Data STV under prepaid mobile services-reg
Ref: C.O.ND ECT approval No. 1918 dated 01.08.2015.

Approval of the competent authority is hereby conveyed to introduce new data STV with **one day validity (till mid night of that day)** under prepaid mobile services for a period of 90 days in TN LSA (including CHTD) w.e.f 06.08.2015 as under.

DATA STV Details:

S.No.	MRP of DATA STV (Inclusive of S. Tax) (in Rs.)	Total bundled free usage	Validity	Datacharges after freebies **	Data charges In Rs./MB for APN BSNL Stream	SMS Keyword to 123	Amount to be deducted by IN on SMS Activation in Rs.
1.	7	35 MB	1 day(Till mid Night of that day)*	2p/10 KB	0.25	STV DATA7	6.14

*Data balance available if any will be lapsed by mid night 24:00 hrs of the same day of recharge for the above STV.

** Data Charges beyond free usage shall be deducted from the available balance in customer's main account.

- **This STV can be activated through both C-Topup and SMS.**
- **The above STVs will be available with effect from 06.08.2015 for a promotional period of 90 days.**

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To
GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,
GM (F) / Sr. GM (TR) TN Circle, Chennai
DGM/DE IN SZ - Trichy
DGM (NW-O)/DE IT, Coimbatore.
Heads of All SSA
DGM (Sales) /DGM (CS) TN Circle, Chennai
DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai